

Address of Registered office:
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REQUEST FOR QUOTATION

NOTIFICATION DATE: 19 NOVEMBER 2025

ADVERTISEMENT: RFQ NO – 01/11/2025

**RADIO ADVERTS FOR KEI FRESH MEAT MARKET AND UMZIKANTU RED MEAT
ABATTOIR**

Ntinga O.R. Tambo Development Agency SOC LTD invites registered, qualified and experienced bidders to submit detailed quotations for radio advertisements to promote Kei Fresh Meat Market and Umzikantu Red Meat Abattoir. Sales at the meat market have been slow due to our location outside the CBD. Radio advertisements can help raise awareness of our business, as radio reaches a large audience efficiently. To boost sales by targeting a broader audience, it is important to secure prime-time radio slots during breakfast and afternoon shows, as these times attract more listeners.

We proposed purchasing a total of fifty-six (56) advertisements across four community radio stations in the O.R. Tambo District Municipality (fourteen recorded radio adverts in each radio station), as detailed in the attached specifications:

Minimum Description/Specification
<ul style="list-style-type: none">• Advert Scripts will be provided.• 45 Seconds recorded advert with Musical background.• One recorded advert (Kei Fresh Meat Market/ UMzikantu Red Meat Abattoir) will be distributed to all radio stations.
<p>(Week 1: 15-21 December 2025) MORNING AND AFTERNOON ADVERTS AT UCR FM,</p> <ul style="list-style-type: none">• Seven (07) Adverts, Monday 15 Dec – Sunday 21 Dec

Minimum Description/Specification
<ul style="list-style-type: none"> • Flight time: Prime Time at 06h55 and 15h55 • Morning: Kei Fresh Meat Market Advert – Afternoon: UMzikantu Red Meat Abattoir <p>((Week 1: 15-21 December 2025) MORNING AND AFTERNOON ADVERTS AT SAJONISI YOUTH RADIO.</p> <ul style="list-style-type: none"> • Seven (07) Adverts, Monday 15 Dec – Sunday 21 Dec • Flight time: Prime Time at 06h55 and 15h55 • Morning: Kei Fresh Meat Market Advert – Afternoon: UMzikantu Red Meat Abattoir <p>(Week 2: 22-28 December 2025) MORNING AND AFTERNOON ADVERTS AT INKONJANE FM</p> <ul style="list-style-type: none"> • Seven (07) Adverts, Monday 15 Dec – Sunday 21 Dec • Flight time: Prime Time at 06h55 and 15h55 • Morning: Kei Fresh Meat Market Advert – Afternoon: UMzikantu Red Meat Abattoir <p>(Week 3: 29 Dec 2025 - 04 January 2026) MORNING AND AFTERNOON ADVERTS AT INGWANE FM</p> <ul style="list-style-type: none"> • Seven (07) Adverts, Monday 15 Dec – Sunday 21 Dec • Flight time: Prime Time at 06h55 and 15h55 • Morning: Kei Fresh Meat Market Advert – Afternoon: UMzikantu Red Meat Abattoir

Provide flight schedules for all advertisements before airing, along with proof of airplay after the flight. This will serve as confirmation that all adverts were played according to the specifications.

2. Price and Preference

Quotations will be evaluated according to the **80/20** point system in compliance with **Preferential Procurement Policy Framework Act (5/2000)**. And preferential procurement regulations 2022.

Points	Preferential Procurement Goals		Proof to be Attached to claim full points
80	Price		Quotation
20	Specific goal		
Bidders are to score specific goals as follows:			
5	Women		Attach ID copies of all directors of directors claiming specific goals; for bidders to obtain full points the percentage of equity held must be 51% or more. suppliers or entities holding less, then will be apportioned points in line with the percentage held
5	Youth		Attach ID copies of all directors of directors claiming specific goals; for bidders to obtain full points the percentage of equity held must be 51% or more. suppliers or entities holding less, then will be apportioned points in line with the percentage held
5	Disabled		Attach proof from a registered doctor/physician for a bidder to obtain full

Points	Preferential Procurement Goals		Proof to be Attached to claim full points
			points the percentage of equity held must be 51% or more. suppliers or entities holding less, then will be apportioned points in line with the percentage held
5	Rural		Attach proof of residence of the business/lease agreement: Village. Settlement/Semi-town
100	Total		

Bidders should take note of the following conditions (Failure to provide mandatory information in this proposal may result in the submission considered as non-responsive.

1. Bids will be evaluated according to the compliance with Preferential Procurement Policy Framework Act.
2. The bids should include company registration number, tax reference number, Central Supplier Database (CSD) Report, valid tax clearance certificate or tcc code, certified copy of ID document, vat registration no, quotation validity period, delivery period, signature. **FAILURE TO SUPPLY ALL THE ABOVE REQUESTED INFORMATION WILL RENDER YOUR BID INVALID / NON RESPONSIVE**
3. Ntinga O.R. Tambo Development Agency Supply Chain Management Policy will apply available for download www.ntinga.org.za
4. A letter of confirmation from the local municipality where the bidder pays rates must be attached confirming that all rates and taxes are no more than 3 months in arrears.
5. Ntinga O.R. Tambo Development Agency does not bind itself to accept the lowest price bid or any other bid and reserves the right to award the whole or part of the bid.

6. Original or certified copy of Broad Based Black Economic Empowerment Certification should be attached if not attached your bid will score zero for preference points.

Quotations clearly marked **“RFQ 01/11/2025 “RADIO ADVERTS FOR KEI FRESH MEAT MARKET AND UMZIKANTU RED MEAT ABATTOIR”** may be emailed to rfq@ntinga.org.za. and/or deposited in a bid box placed in the Ntinga O. R Tambo reception at the following address: OLD GOVERNMENT PRINTERS, No.05 Textile Road, Vulindlela Heights, Southernwood, Mthatha, 5099Late quotations will not be considered. **Closing Date Friday, 28 November 2025 at 12:00. For enquiries, please contact Mr. X. Mapatwana 0786198563 or email address: xolam@ntinga.org.za**

Approved by 

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S Sentra

Chief Financial Officer

18/11/2025

